



## **INFORMATION CLAUSE CONCERNING THE PROCESSING OF PERSONAL DATA FOR THE PURPOSES OF MARKETING THE POLISH INVESTMENT AND TRADE AGENCY'S (PAIH S.A) PRODUCTS AND SERVICES**

According to Art. 13 sec. 1 and 2 of the Regulations (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46 / EC (general regulation on data protection) (Journal of Laws UE.L No. 119, p. 1) (hereinafter referred to as "GDPR"), we would like to inform you that:

### **1. The data controller**

The administrator and controller of personal data is the Polish Investment and Trade Agency (PAIH SA) with its seat in Warsaw (address: ul. Krucza 50, 00-025 Warsaw), entered into the register of entrepreneurs of the National Court Register by the District Court for the Capital City of Warsaw in Warsaw under the KRS number 0000109815 (hereinafter the "Administrator"). The Administrator can be contacted via the contact form on the website [www.paih.gov.pl](http://www.paih.gov.pl) or by sending an e-mail to the following address: [iod@paih.gov.pl](mailto:iod@paih.gov.pl) as well as via traditional mail, at the address of the Administrator's seat indicated above.

### **2. The data protection officer**

The contact person for all matters regarding the protection of personal data and your rights is the Data Protection Officer. You can contact the Data Protection Officer by sending an e-mail to the following address: [iod@paih.gov.pl](mailto:iod@paih.gov.pl) or via traditional mail at the address of the Administrator's address indicated above, with the annotation "To the Data Protection Officer".

### **3. The purposes and grounds for processing personal data**

Your personal data is processed for the purpose of marketing the Administrator's products and services, i.e. sending marketing content - information about products, the latest offers and events organized by the Administrator - the legal basis for processing is art. 6 sec. 1 letter. a GDPR - consent of the data subject. The data subject has the right to withdraw consent at any time. Withdrawal of consent does not affect the lawfulness of the processing which was carried out on the basis of consent before its withdrawal.

### **4. Data recipients**

The recipients of your personal data are persons authorized by the Administrator to process data as part of the performance of their official duties, entities to which the Administrator entrusts the performance of activities that require data processing, in particular in the field of e-mail handling, administrative services, legal services or consultancy, providers of ICT services and technical equipment. The recipients of your personal data may also be entities and bodies authorized to receive your data - only in justified cases and on the basis of generally applicable laws. Your data will not be transferred outside the European Economic Area.

### **5. Data storage period**

Personal data will be stored until the consent to the processing of personal data is withdrawn.

## **6. Rights of data subjects**

In connection with the processing of personal data, the data subject has the right to: access data, rectify data, delete data, limit data processing, transfer data, as well as submit a complaint to the President of the Office for Personal Data Protection. You are entitled to these rights in the case and to the extent provided for by generally applicable law, in particular the GDPR.

## **7. Information on the requirement / voluntary provision of data**

Providing personal data is voluntary, however, without providing the data, the Administrator will not be able to send you marketing materials.

## **8. Information on automated decision making, including profiling**

Based on personal data, the Administrator will not make automated decisions, including decisions resulting from profiling.